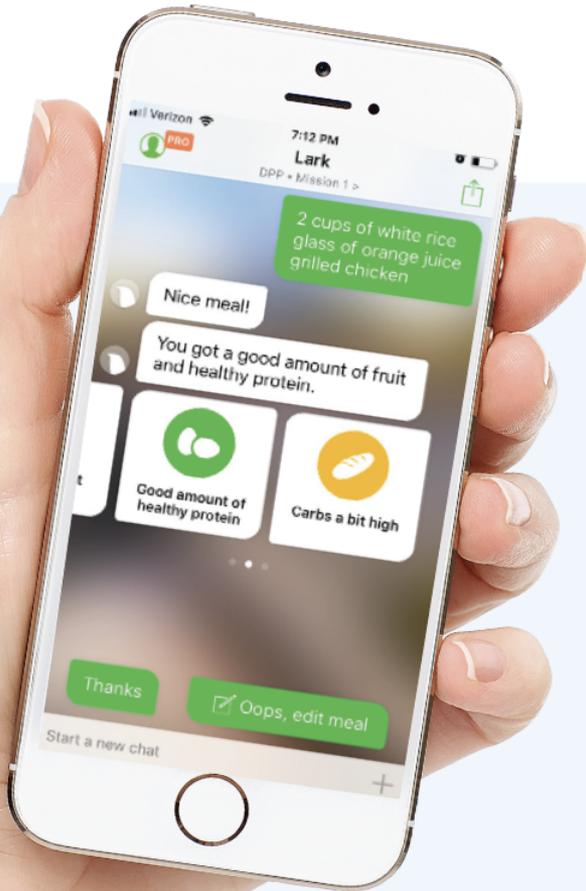


Anthem and Lark

Support for preventing diabetes in your workforce



What is Lark?

- A personalized digital health coaching solution that leverages artificial intelligence, cognitive behavioral therapy, and smart connected devices to lower risk of developing type 2 diabetes
- The smartphone-based application provides instantaneous, unlimited, individualized coaching for lifelong behavior change
- The second largest and fastest growing diabetes prevention program (DPP) in the US

Clinically effective, cost-efficient care

- 38% or more cost savings with similar results to in-person programs
- Fully recognized by the Centers for Disease Control and Prevention (CDC), their highest level of certification, achieved by only 8% of all DPPs

Engagement

Leverages Empire's data to target population that is most at-risk of progressing to diabetes in the next year

Scalable

24/7 text-based digital coaching to support your entire population

BUSINESS
INSIDER

"Top 10 Most Innovative
Companies in the World"



"One of the Top 10 Apps"

FORRESTER

"Most Innovative Digital
Health Product of the Year"



A program focused on helping you improve your health

Introducing personal diabetes prevention coaching

Roughly 88 million Americans are living with prediabetes but 84% aren't even aware they have it.¹ Prediabetes often doesn't cause symptoms, but it does increase the risk of developing type 2 diabetes, heart disease, and stroke. For Hispanic Americans, there is an increased risk of prediabetes, and the chances of developing type 2 diabetes are more than 10% higher.² That's why Anthem has partnered with Lark to offer a diabetes prevention program that can help you determine if you're at risk for prediabetes and, if needed, take steps to address it.

This program can help you:



Lose weight



Eat healthier



Increase activity



Sleep better



Manage stress

Better health is within your reach

You can participate in this program at no extra cost as part of your health plan. Track your progress, have weekly phone sessions with your coach, and learn about prediabetes. This program is flexible, customized for you, and follows guidelines from the Centers for Disease Control and Prevention (CDC) to help you make small changes that can improve your health and decrease your risk over time.



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Weight loss with Lark

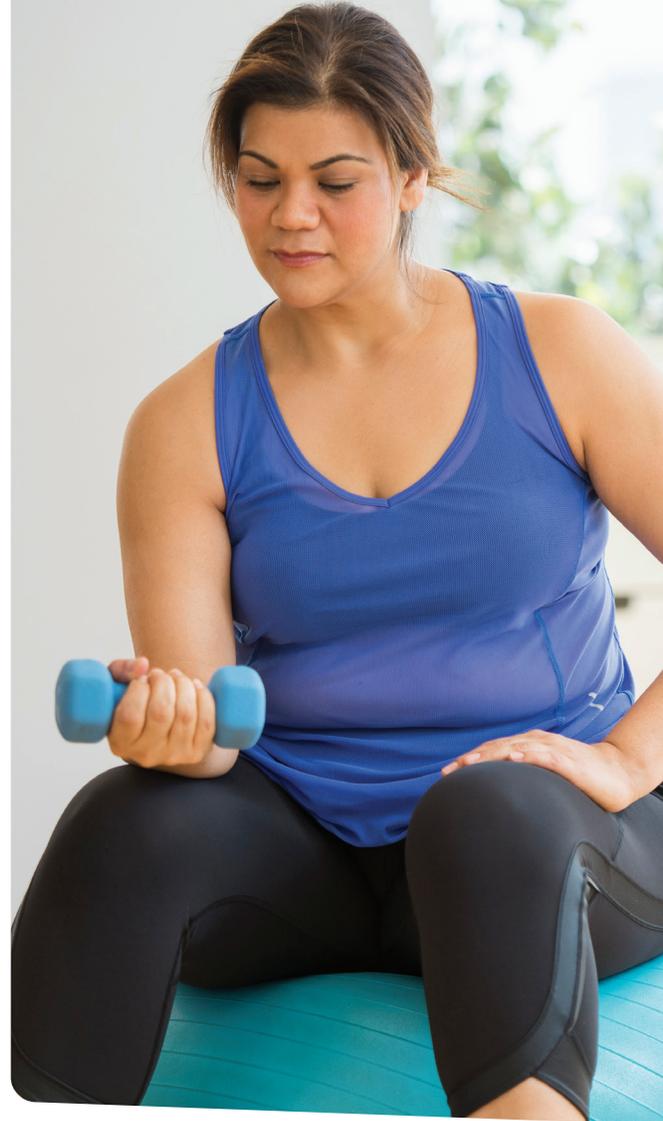
Losing weight can make a big difference in lowering your risk for type 2 diabetes. Lark members lose an average of 4.2% of their body weight in 12 months on the diabetes prevention program.³ As part of the program, you receive a wireless scale at no extra cost to help you track your weight loss progress, so you can share updates with your coach.

Personal coaching support

Losing weight and making lifestyle changes can feel intimidating even if you know it can lead to better health. Your coach can help you stay motivated and offer extra support. During the course of the program, your coach will:

- Email you weekly lessons on topics such as staying motivated, finding time for physical activity, and grocery shopping for healthy foods.
- Offer personalized advice during regular phone coaching sessions (the program includes up to one call per week).
- Help you learn about how stress affects your health and how to cope with it.

You are in control of your health. Prevent diabetes and start improving your overall health and well-being today.



Learn if you are at risk for prediabetes

Go to lark.com/anthemBC and take a quick one-minute survey to see if you could benefit from Lark's diabetes prevention program.



1 Centers for Disease Control and Prevention website: *Prediabetes - Your Chance to Prevent Type 2 Diabetes* (accessed October 2020); cdc.gov.

2 Centers for Disease Control and Prevention website: *Hispanic/Latino Americans and Type 2 Diabetes* (accessed December 2020); cdc.gov.

3 Lark internal data

Diabetes Prevention Program is provided by Lark, an independent company.

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